

RIVER CITY  
CHARITIES



Two great  
events this  
year.  
Don't miss  
them

Sept 23rd, 2011  
7:30pm  
Charity Bachelor  
Auction  
Center Stage  
www.charitybachelors.com

Oct 22nd, 2011  
5th Annual  
Pink Tie Gala  
7:30 pm  
Richmond Marriott  
Downtown  
www.pinktiegala.org

# River City Charities News

MAY 2011

October 22, 2011 7:30 –12:00

Well friends, it's hard to believe, but it is Pink Tie Gala time again. I am often asked, why start so soon, so far ahead? Well, it takes a long time to put this event together! A lot of work goes into this event each year, and a lot of the behind the scenes work for this year's gala had already started before the band finished playing last year.

At this writing (April), we are 186 days from the gala. (I know!!) I am excited and can't wait to see you all again this year.

Over the next few months, you will see us thanking and promoting the people who are helping us bring this event to Richmond for the fifth year. You'll read about the powerful survivors who have joined this year's Celebration of Life Dance Team, as well as the brave doctor who will take to the dance floor this year, and you'll get updates and invitations to pre-events and sponsor programs that are being offered to you as a ticket holder.

I won't be sending repeated emails to fill your inbox, just the monthly newsletter, and notification of when and where tickets will be available. You can follow other updates on our website at [www.pinktiegala.org](http://www.pinktiegala.org) or on facebook and twitter. I would suggest joining our facebook page for the most up-to-date information.

It is my pleasure to bring you the Pink Tie Gala again for its fifth year and I welcome any thoughts you may have to make this year's event bigger and better. You can contact me at: Susan@PinkTieGala.org.

See you on the dance floor  
Susan Groves  
River City Charities



BON SECOURS CANCER INSTITUTE  
Bon Secours Richmond Health System



bella rosa  
Bridal and Special Occasions

Sponsor for the 4th year

Rigby's Jig  
Dance Studio

Sponsor for the 5th year



One person can make a difference.....be that person

**We are so happy to announce that for the second year the Pink Tie Gala will be Presented by Bon Secours Cancer Institute.**



**BON SECOURS CANCER INSTITUTE**  
Bon Secours Richmond Health System

The Bon Secours Cancer Institute is committed to providing comprehensive care to those who are diagnosed with cancer – and to those who care for them. Bon Secours offers advanced treatments, extraordinary supportive care and hope. Bon Secours' locally and nationally recognized physicians and therapists use state-of-the-art cancer treatments to save lives, including the Trilogy Stereotactic System, the da Vinci Surgical System, Varian linear accelerators, the Brain Lab, and Calypso. Once cancer patients enter our Oncology program, they have a medical home and full access to the entire spectrum of care we provide including Outpatient Infusion Centers, Lymphedema Clinics, Cancer Resource Centers, and Nurse Navigators.

Survivorship is our goal for every patient diagnosed with cancer; and by attacking cancer with the best science, team and technology, Bon Secours is responsible for more than 20,000 survivors. Our success stems from our mission of providing “good help to those in need” and living our values with every patient and family members. We place each cancer patient and his or her family at the center of our attention, treating them with dignity, compassion and respect.

good help brings hope

BON SECOURS CANCER CARE

### Hospital locations for cancer care

<a href="#">St. Mary's Hospital</a> 5801 Bremono Road Richmond, VA 23226 (804) 285-2011	<a href="#">Memorial Regional Medical Center</a> 8260 Atlee Road Mechanicsville, VA 23116 (804) 764-6000
<a href="#">Richmond Community Hospital</a> 1500 N. 28th Street Richmond, VA 23223 (804) 225-1700	<a href="#">St. Francis Medical Center</a> 13710 St. Francis Boulevard Midlothian, VA 23114 (804) 594-7300
<a href="#">The Cancer Institute at St. Francis Medical Center</a> 14051 St. Francis Boulevard Midlothian, VA 23114 (804) 594-4900	<a href="#">Bon Secours Cancer Institute at Reynolds Crossing</a> 6605 W. Broad Street, Suite G201 Henrico, VA 23230 (804) 266-7762
<b>Outpatient Infusion Centers:</b> Hanover Medical Park Outpatient Infusion Center 8262 Atlee Road, Suite 206 Mechanicsville, VA 23116 (804) 764-7930	Bremono Road Outpatient Infusion Center 5875 Bremono Road, Suite G-6 Richmond, VA 23226 (804) 287-7227
<a href="#">Cullather Brain Tumor Quality of Life Center</a> 5875 Bremono Road St. Mary's Hospital Medical Office Building South, Suite 108 Richmond, VA 23226 804 287-7809	

**Committee Chairs and support people for 2011**

**Keith & Anne McCann** have taken over the responsibility of **Silent Auctions** for this year and are doing a fabulous job of gathering items. Be sure to keep checking the silent auction page on the website to see the items as they're added. With the addition of so many great items we are considering a **Live Auction** at the gala this year. If you are interested in donating to the silent auction please contact Keith@pinktiegala.org for more information.

**Susan Davis-Harrell** is our volunteer chair person and responsible for recruiting volunteers to help out at pre gala events as well as the main events. If you would like to volunteer to help or have a special talent we could use please contact her at volunteer@pinktiegala.org

**Dana Glenn** is the main contact person for the Shop for the Cure & Bachelor auction. She has a few vendor spots left if you are interested and we do still need a few bachelors. For questions about that event, please contact Dana@pinktiegala.org

**If you have a company interested in sponsoring this year, please contact Susan@pinktiegala.org**

**Tickets are on sale now!!**  
**PinkTieGala.Org**  
**Get them before you get left OFF the dance floor.**  
*Advance tickets only and we expect to sell out again this year*

**Thank you to the companies participating in the 5th Annual Pink Tie Gala**

**Official photographer for the Pink Tie Gala**

*Pink Photography*

**The official dance studio for the Celebration of Life Dance Team**

*Rigby's Jig*  
Dance Studio

**The best photobooth in RVA-**

**FREEZE FRAME**  
*Photobooth*

*"Every 3 minutes another person is diagnosed with Breast Cancer"*

**60 seconds every 30 days could save your life**

**In less time than you take to shave your legs in the shower, you could do a self exam and save your life. Isn't it worth taking 60 seconds to be sure?**

**TICKETS ON SALE NOW!** PAGE 4

## Bon Secours Cancer Institute

Presents

### “2011 Pink Tie Gala”

Saturday, October 22nd, 2011  
7:30 to 12:00

Richmond Marriott Downtown  
*Dance to live music by Casper, Bid on  
Silent Auction Items, and Enjoy the  
Celebration of Life Dance Team*

Tickets \$85-

**Purchase tickets online**  
**www.pinktiegala.org**

*100% of the net proceeds going to the  
Richmond Affiliate of Susan G. Komen for the Cure®*

### RIVER CITY CHARITIES

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One person can make a difference....  
Be that person

*“Never doubt that a small group of thoughtful, committed citizens can change the world.*

*Indeed, it is the only thing that ever has.”  
-Margaret Mead*

## 2nd Annual Shop for the cure & Bachelor Auction

# 2011 Charity Bachelor Auction



September 23, 2011 7:30 pm  
Center Stage /Rhythm Hall



**“We are made wise not by the recollection of our past, but by the responsibility for our future.”**  
-George Bernard Shaw