

**TICKETS ON SALE NOW!**

# PINK TIE NEWS

JULY 2009

## RIVER CITY CHARITIES



### SPECIAL POINTS OF INTEREST:

- [Sponsorship opportunities](#)
- [Silent Auction Items](#)
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**October 24, 2009 7:30 –12:00**

Well Friends, it's hard to believe, but it is Pink Tie Gala time again. I am often asked why start so soon, so far ahead, well it takes a long time to put this event together. A lot of work goes into this event each year and a lot of behind the scenes work has to begin almost before the band stops playing the year before. At this writing (July 15th) we are 100 days from the Gala. I know I am excited and can't wait to see you all again this year.

Over the next 3 months you will see us thank and promote the people who help us bring this event to Richmond for the third year. You will read about the powerful women who have joined this year's Celebration of Life Dance Team, as well as some of the returning 08 team who have a special surprise for this year's Gala. You'll get updates and invitations to pre-events and sponsor programs that are being offered to you as a ticket holder.

I won't be sending repeated emails to fill your inbox, just the monthly newsletter and notification where and when tickets are available. You can follow other updates on our website at [www.pinktiegala.org](http://www.pinktiegala.org) or on facebook. I would suggest joining our Facebook page for the most up to date information.

It is my pleasure to bring you the Pink Tie Gala again for it's third year and I welcome any thoughts you have to make this year even bigger and better.

You can contact me at [Susan@PinkTieGala.org](mailto:Susan@PinkTieGala.org)

See you on the dance floor  
Susan Groves  
River City Charities



### Sponsor for the 3rd year



### Sponsor for the 2nd year



**bella rosa**  
Bridal and Special Occasions



One person can make a difference.....be that person



bella rosa

Bridal and Special Occasions

**Tickets are on sale now!!  
PinkTie-Gala.Org  
Get them before you get left OFF the dance floor.**

*Advance tickets only*

I am very pleased to announce that as of this week we have been joined by a new sponsor who has made a fantastic offer to us. Not only will they be providing tuxedos for our male partners but also anyone who rents their tux from Bella Rosa for the Gala, they will make a donation to our event. And so the ladies aren't left out of this offer, anyone who buys their dress for the gala at Bella Rosa, they will also make a donation to the event. This is a fantastic offer from Bella Rosa and I hope you will take advantage of it. While you're there please let them know how much you appreciate them supporting something that means so much to you.

They offer a huge selection of dresses as well as just the perfect tux. This offer is effective immediately, so start shopping for that perfect dress now.

**We are still in need of sponsors to help us make this event happen. No matter how big or small your business is we have a tax deductible sponsorship to fit your budget. We are currently promoting sponsorship in many ways so there is no time to wait, commit now so you can get the most out of your sponsorship. From \$15,000 to \$500 anything you can do will help.**

**If anyone knows of a company that might be interested please let me know.**

*"Every 3 minutes another person is diagnosed with Breast Cancer"*

## 2009 Celebration of Life Dance Team

Help me welcome Holly, Shannon, Pat, Cheryl, Quinn and Barbara to the 2009 Celebration of Life Dance Team. The "Celebration of Life Dance Team" is made up of 6 wonderfully women who have all survived breast cancer. They now take on another challenge outside their comfort zone as dancers.

From August 1<sup>st</sup> to October 24<sup>th</sup>, with the help of Rigby's Jig, these ladies will each be learning a dance to be performed at the Gala. You will not believe how incredible the performance will be with these ladies involved. It is truly inspiring to see.

They will be working very hard; struggling through lessons, new dance shoes and picking just the right costumes. All of this to help the Pink Tie Gala promote Breast Cancer awareness.

Please join me in thanking the dance team for their sacrifices in their effort to help our community dance our way to a breast cancer free world.

Please meet the dance team on their webpage at [www.pinktiegala.org](http://www.pinktiegala.org) and learn all about them and their path to the gala. We will be updating their page with photos and video to show their progress.

We all look forward to their performance.



Eleanor and her staff at Rigby's Jig did such a wonderful job of teaching our survivor dance team from last year, I was thrilled when she asked if she could do it again this year.

Rigby's Jig is so much more than a dance studio. It is the most relaxing place to go; I always feel like I'm at home on the comfy red sofa by the door.

Everyone is always so happy, enjoying the feeling that you can only get from dancing. It really is a great place to be part of.

Most of the 08 dance team continues to dance at Rigby's Jig and would love to dance with you. Stop by and checkout all the great classes they have to offer.

Take your partner on a date, go dancing.

Rigby's Jig  
Dance Studio

**TICKETS ON SALE NOW!**

## "A Pink Tie Gala"

Saturday, October 24th, 2008  
7:30 to 12:00  
Omni Richmond

*Dance to live music by Casper, Bid on Silent Auction Items, and Enjoy the Celebration of Life Dance Team*

Tickets \$50-Limited Space

**Purchase tickets online**

**www.pinktiegala.org**

*100% of the net proceeds going to the Richmond Affiliate of Susan G. Komen for the Cure®*

**RIVER CITY CHARITIES**

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One person can make a difference....  
Be that person

*"Never doubt that a small group of thoughtful, committed citizens can change the world.*

*Indeed, it is the only thing that ever has."*

*-Margaret Mead*

### **We need volunteers**

We have an immediate need for help with sponsors, silent auction items, posters, ticket sales, gift bag donations and many other things.

If you have extra time and want to help out with the gala please contact me.

## Thank you to our Media Sponsors



**60 seconds every 30 days could save your life**

In less time then you take to shave your legs in the shower you could do a self exam and save your life. *Isn't it worth taking 60 seconds to be sure?*

**"We are made wise not by the recollection of our past, but by the responsibility for our future."**

-George Bernard Shaw